

10 YEARS AGO WE WERE, AS WE ARE
TODAY—

EDMONTON'S LEADING BOOKSELLERS

AND STATIONERS!

CARRYING A FULL LINE OF THE LATEST
POPULAR FICTION—BOOKS ON THE WAR,
ETC., ETC.

AND FOR PRINTING.

LOOSE LEAF SYSTEMS

(KNOWN AS THE DOUGLAS LOOSE LEAF
SYSTEM), BOOK-BINDING AND ALL ITS
BRANCHES WE STILL STAND SUPREME.

Not in Any Way Overlooking

Our Complete Line of Office Furniture, School
Supplies, Kodaks, Victrolas, Etc., and a Full Line
of All Those Articles Usually Carried by the
Leading Book Sellers and Stationers.

THE DOUGLAS CO. LIMITED

RETAIL DEPT.
10088 JASPER.

PRINTING DEPT.
10906 100A ST.

**Ten Years of Steady Growth
Due to Fair Dealing With
The Public!**

Those who have been here for ten years will remem-
ber the modest store we then had. Keeping faith
with the people and handling only reliable goods
at moderate prices have been the reasons for our
wonderful growth to one of the largest furniture
stores in Canada.

**You Can Buy Here With
Entire Confidence!**

We are particular in buying only reliable goods—
and if through any chance you should get an article
which is not up to our usual high standard, remem-
ber that our guarantee is behind everything we
sell. Your money will be cheerfully refunded or
goods exchanged if you are not perfectly satisfied.

Blowey-Henry Co.

In Business Ten Years Ago Bigger and Better Today

WALTER RAMMAY, LTD.

Beginning operations in 1905 at the
corner of First street and Edmonton in
a small greenhouse, in 1923, in 1924 the
company, of which Walter Rammay is
president, and managing director,
erected the plant at Eleventh street
and 10th avenue, which now includes
five greenhouses. The firm also a
year ago opened a retail store on Jasper
avenue, opposite Postlages. Cut-
flowers and house plants may be de-
scribed as the single trade of the con-
cern and a specialty is made of floral
designs. The firm makes a feature of
selling house-grown stuff, although
each year a large number of bulbs are
imported from Holland. At this season,
cucumbers and tomatoes are
grown as well. "Business is much
better than it was this time last year,"
said Mr. Rammay, "and although he
did not exactly say it, he left it to be
understood that if that was the case
with respect to a business which in the
main is concerned with the luxuries of
life it was a pretty good indication
that the money-spenders had the
capacity of the people is improving."

HEINSTEIN & CO.

Established over ten years ago in
Edmonton the Heinsteins Piano com-
pany came to occupy their present
premises at 19153 Jasper avenue in
March last after two moves on First
street, the last being to a store ad-
joining the post office. "We have
moved into our new quarters," said
W. J. Davis, the firm's manager, "and
we have come into touch with the
public, and have found a considerable
difference for the better in our sales,
particularly of Victrolas." In addition
to handling pianos of the well known
Heinsteins make and players, the Ed-
monton house has a full line of Victrolas
and records. The business in
Alberta is under the direction of J.
McCutcheon at Calgary, at which
the best office is located. A Heinsteins
piano was used by the Chertsey-
ville leathers on the occasion of their
Edmonton visit and one will also be
used by the Metropolitan six at their
concert tonight. "Although business is
not as good as it was in 1912 and 1913
we have nothing to complain of," said
Mr. Davis.

CUSHING BROS. LTD.

Founded in the year, 1885 by Hon.
W. H. Cushing, who is now president of
the company, Cushing Bros. opened in Ed-
monton in the year 1905 in a manufac-
turing and lumber business. The de-
velopment of the business in the cap-
ital of Alberta was signalled by the
erection in the city in the year 1911 of
a full fitted wood-working factory at
the corner of 11th street and 16th
avenue. "Our facilities for the manu-
facture of interior finishing and dis-
tributed work of all kinds are unsur-
passed," said A. T. Cushing, the local
chief of the firm, who also mentioned
that the company has a retail lumber
shed on the old factory site on 10th
avenue. The company has now branch
factories at Regina and Saskatoon, as
well as yards at Fort Saskatchewan
and Morinville, in the province. "Mr.
Cushing stated that the country busi-
ness was better than last year, and he
looked forward to the future hopefully
through the opening up and develop-
ment of the north country."

G. F. WATCHER.
"It will be twelve years on June 27
since I started in a little store about

fifty feet from my present place at
10513 Jasper avenue. I bought out
the business of Crawford & Co. and
started with a little house-made show-
case and with about a \$1,200 stock.
Now the stock is worth \$15,000, so you
can see how the business has grown."
It was then G. F. Watcher, jeweller,
watchmaker, diamond setter and
optician, told the history of his busi-
ness and the record of progress in the
city. He had two moves prior to oc-
cupying his present premises, being
burned out in the second place he went
to. But all his locations were near
the main part of Jasper avenue and
each change meant a growth of busi-
ness, a retention of old patrons and an
addition of new customers.

LA FLECHE BROS.

After ten years of constant growth
that has made the Canadian branch
of La Fleche Bros. the largest
concern of its kind in Western Canada,
it is of interest to go back to the in-
ception of this business and get an in-
sight into the men who directed its
affairs.

The two brothers, J. A. and T. J. La
Fleche were associated for a number
of years in an exclusive custom tailoring
business in New England when,
owing to the ill health of the former
in 1905 they disposed of their interests
there and came to the province of Al-
berta.

Although it was not their intention
to re-enter the tailoring business, a
few months of Alberta sunshine fully
restored the senior partner, who could
not retire the splendid opportunity
that was here for really good tailoring.
Opening up in a modest way in 1906,
they gave the men of Edmonton their
first opportunity to get high-class
custom clothes.

The first month 1906 in the present
time is one of unprecedented growth,
showing in the tailoring business
five of the actual tailoring concerns
operating up to a modest way in
four times in ten years. In 1906,
they gave the men of Edmonton their
first opportunity to get high-class
custom clothes.

GORMAN, CLANCY & GRINDLEY.

"There wasn't a single building
erected or concrete mixer north of Red
deer, except those owned by the gov-
ernment," they say, "before we started
on June 1, 1904." And then J. Gorman,
speaking of the rapid development of
Edmonton and Northern Al-
berta, said: "The firm then consisted of
three men, and we were taking a
great risk on what was a big vacant
lot on Second street, and we were
operating on Fourth street, which
have since been the only houses erected
each a stock west of Winnipeg. Later we
added machinery, and now we have a
complete line of machinery and build-
ing materials, including the machinery for
industrial, mining and milling, and
electrical equipment. In those
early days," Mr. Gorman went on,

buildings were used for holding materi-
als to buildings, yet think of it! In
the days of the boom, we handled
thirty car-loads of building engine
and concrete mixers in a year, alone."
A. M. Gorman mentioned that the first
contract the firm entered into—and he
showed photographs of the shipment—
was for 18,000 barrels of iron Portland
cement, which came from Crown
Point, Ontario. Speaking of trade
conditions, Mr. Gorman expressed
himself as never more optimistic than
he was now. "The high-water mark
of our business was reached in 1912,
when we had a turnover of \$1,200,000.
Matters are gradually improving, and
I never was more genuinely optimistic
in regard to the future than I am at
the present moment, because our busi-
ness is returning to old conditions."
Mentioning that the premises of the
firm on Second street was the first
business house in that district, Mr. Gor-
man said that when they moved there
they were told they would have to keep
a down-town office and they did for a
time. "People said they would not
come to the centre of the city, they
did not realize that this locality was
going to become the centre of the
wholesale district of Edmonton. The
old village square had been located
here, and the outside railway ran
right through the site on which we
erected our building."

EDMONTON CIGAR FACTORY

Established fifteen years ago at the
upper part of the store conducted by
W. T. Henry, now mayor of the city,
on Jasper street, the Edmonton Cigar
Factory, of which J. V. Shaw is the
proprietor, now employs a staff of
100 as compared with the two that
formed the nucleus of this progress-
ive business. The present building
on Fifth street was erected in 1911
and here is located what Mr. Shaw
describes as the largest and most
hygienic cigar factory on the Ameri-
can continent. "Cigars and cigarettes
only are made, and the growth of the
industry as indicated by the expansion
of the business indicates that the Ed-
monton Cigar Factory's products have
found favor in the eyes of those par-
ticular devotees at the shrine of "My
Lady Nicotine." The firm's sale is
chiefly in Alberta and Saskatchewan
and Mr. Shaw says "business is fine
considering all the circumstances."

HUMBERSTONE COAL CO.

The Humberstone Coal Company was
founded in the winter of 1880-81
by William Humberstone. Mr. Humber-
stone was born near Toronto,
Ontario, in 1850, is still hale and
hearty and takes a keen interest
in the business which bears his name.
In 1880, he came to Edmonton from
the business which bore his name,
taking about three months to make the
trip. The first one business was op-
erating which was in Edmonton at that
time was the Humberstone Coal Company.
Mr. Humberstone started his mine the
first day of the year 1881, and he
with his ox and cart delivering the
first load of coal mined and sold in
Edmonton is shown in the company's
display advertisement in this issue.
The capacity of the mine is 500 tons
a day and C. G. Shand, the manager,
states that the plant is one of the most
up-to-date in the country being equip-
ped with a private electric lighting
system, compressed air for machine
mining and the latest type of shaker
screen.

CUSHING BROTHERS LIMITED

Manufacturers and Lumber Merchants

(Established in Calgary 1885)
(In Edmonton 1900)

THE REMARKABLE DEVELOPMENT OF OUR BUSINESS
IN THE LAST TEN YEARS INCLUDES THE ERECTION IN
EDMONTON IN 1911 OF A FULLY EQUIPPED

WORKING FACTORY

Cor. 119 St. and 106 Ave. Phone 81225 and 81080

OUR FACILITIES FOR THE MANUFACTURE OF INTERIOR
FINISH AND DETAIL WORK OF ALL KINDS
IS UNSURPASSED

Retail Lumber Yard at Old Factory Site

9680 102 Ave. (Elizabeth St.) Phone 1338

Cushing Brothers Ltd.

YARDS ALSO AT FORT SASKATCHEWAN AND MORINVILLE

GET SOME OF THESE 10 YEAR BIRTHDAY SPECIALS

Best Grinders (3 only left.) **\$1.25**
Regular \$2.25, for
Large Broad Boxes, beautifully decorated with
hunting scenes. Regular \$1.40 for **95c**
(6 only of these)
Large size Nickel Plated Copper Kettles. Just a
limited number to tempt you. Reg. \$2.50, Special **\$1.95**
Granite Tea and Coffee Pots, Steel or Granite Fry Pans, Dish
Pans, Tea Kettles, Granite Preserving Kettles, Large Tin Pails,
50-ft. Wire Clothes Lines, Roast Pans, Bread Boards, Ironing
Boards.

REED'S FAIR

9948 Jasper Avenue East
Next Canadian Bank of Commerce

10 YEARS AGO—TODAY—AND 10 YEARS
HENCE

HALLIER'S BREAD SETS THE STANDARD

EXCELLENCE IN QUALITY
COURTESY IN SERVICE
PROMPTNESS OF DELIVERY

BREAD — CAKES — PASTRY
FRESH FRUIT IN SEASON

J. A. Hallier

9974 Jasper

Phone 1387-9720

1880.

1910.



The First Load of Coal Ever Delivered in Edmonton.

HUMBERSTONE COAL

Humberstone Coal has satisfactorily supplied the de-
mand for high-grade coal for steam and domestic use for
over 35 years.

Sold by Ton, Load, or Carload.

BEST LUMP COAL **\$3.75**
per ton
BEST KITCHEN COAL **\$3.00**
per ton

Single Ton Deliveries 25c Extra

Humberstone Coal Co.

9981 JASPER AVE.

Phone

2348-1499

TEN YEARS AGO

We Were Doing Business In the Same Stand We Occupy To-Day!

Then as now

our watchword was quality, otherwise we might not have been here now.



We have many customers who have bought Invictus shoes from us during this period.

The fact that we have been able to do the volume of business that we have in **INVICTUS** (and we are one of the biggest accounts in Canada that Geo. A. Slater, **Imperial Shoe Store Ltd.**, have) is

EVIDENCE that INVICTUS is claimed

Is the **BEST GOOD SHOE** for men and women

Made up to a

standard not down to a price



Men's, \$6.00 to \$7.50
Women's, \$5.00 to \$6.50

SOLE AGENTS FOR EDMONTON

Imperial Shoe Store Ltd.

Corner 102nd St. and Jasper Ave.

Where we've Always Been

In Business 10 Years Ago Bigger and Better Today

GREAT NORTHERN COAL CO.

We expect to do good business this year and are preparing for it," was the optimistic view in which C. E. Slater, general manager of the Alberta Coal Mining Company, for whom the Great Northern, Bank of British North America, Bank of Montreal, and the Bank of Commerce, are the selling agents, concluded a conversation in regard to the particular business. The output of the Alberta Coal Mining Company's collieries at Craighill, about twenty miles north of Edmonton, on the C.P.R., is 6,000 tons a year. This company is a subsidiary of the Edmonton Coal Company, which was incorporated in 1907 to operate in the Edmonton district. After that, the Alberta company was organized as a purely mining company, with the Great Northern as selling agents. Coal is shipped to all points between the city and Saskatoon and to Saskatoon, and a market is conducted by the Great Northern Company at Government Avenue and the C.N.R. tracks, where the coal is sold. "During the last year," said Mr. Slater, "we have given perfect satisfaction, for when the coal is put on the market it does not disintegrate, and for domestic use is better than any other." Mr. Slater mentioned that improvements were being carried out this summer at the mines, including steel cage hoists at a cost of between \$2,000 and \$5,000. J. L. Bell is manager of the Great Northern Company.

HIGH CLASS MEN'S WEAR

Edmonton is a city of well-dressed men, and it is perhaps not beside the mark to say that a store largely responsible for this reputation which the city of Edmonton enjoys is that of Stanley & Jackson, the high class men's clothing and furniture store, who have been in business here for one year more than a decade. Their store is in all, for six of which they have occupied their present store near Jasper and First Street. Stanley & Jackson have the exclusive agency in Edmonton for 20th Century clothing, a Canadian brand of clothes of acknowledged superiority. In furnishings they stock and sell only goods of unquestionable quality, many exclusive lines available exclusively in a store handling goods of merit and dependable value.

JOHNSTONE WALKER LTD.

"We are far ahead of the records of our year ago in fact we are not taking them into consideration at all," said Fred J. Holliday, the advertising manager of the Johnstone Walker store, when he was speaking of the history of the concern since it was first established in Edmonton in 1906. "I think," he said, "we have never stocked so excellent business has been growing every day since we came here; we have directly nearly all the business we can handle with our four floors," he said that the firm is continuing in that order of development which has char-

acterized its operations in the city. Founded by the late W. Johnston Walker who came from South Africa in 1901, the business has since 1906, and in the fall of the following year, a small branch was opened at the corner of Fraser Avenue and Elizabeth Street. The business had several locations before it came to the new site in the city. The location was growing, it was not long until the new building was made in 1910, more commodious quarters. In 1910, a frame building on Jasper Avenue, again it was not long until a more permanent building became necessary and in 1910 the frame structure was replaced by one of brick. Still the business continued to develop, and the Fraser Co. Ltd., vacating the premises at Second Street and Jasper, on March 22 of last year the company became their successors in the premises. Now necessary was the change in statement of the opening of this article. And, if business continues to improve, there will soon be the necessity of carrying out new plans of enlargement the company had in view when the move to the present establishment, so well adapted for location and arrangement, for a department store, was made.

MAISON & HITCH LTD.

No firm is better or more favorably known for the quality of their leather goods than Maison & Hitch Ltd., and in addition to this, when a factory branch has been established their record service is admitted by buyers of their quality of leather direct with the factory branch store in Edmonton. Under the capable management of J. J. Smith the business has grown to the point where it is now occupying a fine building operations are in full swing which will add one hundred feet to the length of the store and afford room for additional departments. In the Victoria department, as well as in the leather stock of shoes made of the better kind and a complete line of men's musical instruments. That they are showing their faith in the future of Edmonton as a city by enlarging their premises and installing new departments during the present summer season, is a recognition that must have weight with the people of the community.

E. M. CARPENTEL

Counting almost three from Ontario, E. M. Carpentel, entered the drug business of Edmonton in 1905, first settling in premises which were the site of the Eaton Bank. He established the Capital Drug Store, three doors west of Tenth Street. "Theatre," in 1907, while Mr. Carpentel was a special feature of the prescription and the bottle, his store is supplied with all the necessities to a modern

conducted drug business, including perfumes and business requirements. "Trade was a good deal better," he says, "than last year."

REED & JOHNSON

"At our Saturday night sale, which we have been conducting for the past eight or nine years, we sell every one of the business of this firm," said Thomas Johnson, in 1910, which was established just ten years ago this spring by J. W. Reed, who then had as a partner Mr. Mitchell, on this street. About eight years ago the move was made east. Then there was a short space of six years now there is a 22-1/2, and recently the concern has added a place on Fraser Avenue, two blocks from Jasper, as another shoe room. In addition to the retailing business of such variety as described, Reed and Johnson are sellers of new and second hand goods particularly antique furniture, pianos and office fixtures. They do quite an out-of-town business. "These customers," said Mr. Johnson, "leave it to our judgment and trust to our fair dealing. A staff of men is kept for doing French polishing and furniture repairing for the trade."

IMPERIAL SHOE STORE LTD.

Occupying a commanding position on the corner of Second Street and Jasper, the Imperial Shoe Store is in the same location as when it was established in Edmonton in 1906. They make a specialty of the Invictus Shoe and have one of the biggest accounts in Canada with the George A. Slater Co. Ltd. "We have been featuring the Invictus," said Mr. W. Wells, the manager, "we have been handling them for ten years" and will handle them ten years longer. "It was neither credit or doubt nor business when Mr. Bell said this and it was never evident, his dealer's experience of handling the well known make has made him convinced that it can hold its own with anything put on the market in Edmonton in the future."

FIRST CLOTHING STORE

The Edmonton Clothing Company (Wm. Hammond, sole owner) is the oldest clothing business in Edmonton, having been established in 1880. Their first store was located on the site where the Jackson block now stands and moved from there in 1903. This firm has always been noted for the high quality of the goods sold and for its fair dealing with its community generally of customers and friends. Mr. Hammond, by reason of his intimate knowledge of the requirements of his customers and his close touch with the source of supply in the east, is able to render particularly valuable services to the patrons of his store.

Summer Millinery

SPORT HATS OF ALL KINDS

WHITE FELT, WHITE LINEN AND PANAMA HATS.

MISS MORROW

10237 JASPER AVENUE.

Between 2nd and 3rd Streets.

ESTABLISHED 1903.

Established 1903

E. M. CARPENTER

THE CAPITAL DRUG STORE

Thanks his many customers for their patronage during the last eleven years of Edmonton's growth, and solicits from both the old-time and newer citizens their continued confidence and support in the filling of their prescriptions and all drug store wants.

10216 Jasper Ave., Three Doors West of Panlages

Eleven Busy Years

While there have been many stunts pulled off right along in the cleaning and dyeing business we have stood the test for 11 years, and we are still ready to serve you best and quickly.

HENNINGSEN'S DYE WORKS



1880.

QUALITY and SERVICE

Lumber and Millwork

has enabled us to secure the confidence of the public and build up our business on a solid foundation.

BUY IN EDMONTON

and you will prosper by her industries.

W. H. CLARK & CO. LTD.

9th STREET and PEACE AVENUE



THE BIG SUPPLY HOUSE

Established June 1st, 1906.

STILL DOING BUSINESS AT THE OLD STAND

Everything in Machinery—Steam and Electrical. A complete line of Power Plant Supplies always in stock. Contractors' Supplies and Builders' Supplies

Gorman, Clancey & Grindley, Ltd.

EDMONTON — CALGARY
(Write to nearest office)

JACKSON BROS.

LEADING JEWELERS

Export Watchmakers, Opticians and Engravers

9962 Jasper Ave.

Phone 1747

Wedding
Installations
Announcements
Visiting Cards
Business Cards
and
Note Paper
Engraved
Printed and
Embossed
from
Copper Plate
and
Steel Dies

We carry the largest and best selected stock in Alberta. Our constant aim is to see that each purchase made at JACKSON BROS., whether large or small, may justify us in expecting your future patronage and influence. We give special attention to Repairing of Watches Jewelry and Optical and Art Goods. All Work Fully Guaranteed.

Rings
Watches
Diamonds
Silverware
Cut Glass
Fine Stationery
Leather Goods
Cane
Umbrellas
Military Goods
Sneakers
Wrist Watches
Etc.

JACKSON BROS.

G.T.E. Railway Watch Inspectors

Marrriage Licensee Issued

When Wanting a Trunk or Hand Bag

patronize the old reliable firm of the Edmonton Saddlery Co. that has stood the test for over twenty years in Edmonton. Leather goods of very description carried in stock. If you want quality call at the real leather goods store of the

THE EDMONTON SADDLERY CO.

W. H. MARTIN, MANAGER

9928 Jasper Avenue

Phone 5720

P.S.—We are also headquarters for military belts, leggings, spurs, etc.
Look For the Old Grey Horse at the Door.

10 Years of Good Service Warrants Patronage

Great Northern Coal Co. Ltd.

J. G. Bell, Mgr.

Yard at Government and C.N.R. Phone 6335

Office Phone 1438

ALBERTA COLLEGE NORTH

Pioneer Business College
of Edmonton

CONTINUOUS OPERATION 1903-1916

DAY AND EVENING CLASSES NOW IN
SESSION

THOROUGH BUSINESS TRAINING

BOOKKEEPING, SHORTHAND, TYPE-
WRITING AND PENMANSHIP

COMPLETE COURSES IN RAILWAY AND
COMMERCIAL TELEGRAPHY

CLASSES FOR NON-ENGLISH SPEAKING
PEOPLE

SPECIAL RATES TO RETURNED SOLDIERS

For full information apply to,

F. S. McCALL, B.A.,

Phone 1464.

Principal.



1545
PHONE

10202 110A
AVENUE.

EDMONTON.

You often see illustrations in the papers—both
in the news columns and the advertisements.

The first cut ever made between Winnipeg and
the coast was made by

The Byron May Co.

"A bucket of snow melting on the old 'Globe'
stove furnished the water"—It was the best cut
that could be produced then—and was printed in
"The Bulletin."

Today—1916—a decade later—we still produce
the best.

The
Byron May Co.
Limited

To the Guessers:—If you haven't our name on
your list—you lose.

In Business 10 Years Ago Bigger and Better Today

HUDSON'S BAY CO.

When the Hudson's Bay Company began the establishment of trading posts in various sections of the Dominion, Old Fort Edmonton, on the banks of the mighty Saskatchewan, was erected and chosen as the site upon which the company should transact their business with the Indians and the few travellers of the lone far west. Old Fort Edmonton was a noted landmark of this section of the country until last year when most of the historic log structure was torn down. When Edmonton, as a small village, the Hudson's Bay company erected a small store on Jasper Avenue, near the present location of Garfield Avenue, and still later erected a larger mercantile building on the present site at the corner of Third and Jasper. A picture of the store as it appeared in 1906, just ten years ago, appears elsewhere in this issue, as also does the present pretentious building, which was completed in 1912 and which, today, stands alone as Edmonton's greatest mercantile establishment. Today the company celebrates not merely ten years of business in Edmonton, but rather, three-score years and ten. A. N. Dodman, the manager of the store in Edmonton, who has been fifteen years with the company, in speaking of its career in the suburban life of the city, said that the business being done justified the extensive policy that had resulted in the erection of the present extensive establishment. There was no doubt about that, he emphasized. "We have," he added, "been able to give the people of Edmonton a service only equaled by none of the largest stores in the great centres of western, their service, which is superior to that of the store, but that trade with the country is good. Collections, he added, were also coming in well."

A PROGRESSIVE FIRM

It is just ten years and one month ago since the Edmonton City Directory, a business directory of the city, was issued, indeed, the whole city may justly feel proud, one started in May, 1906. W. W. Trevel, with a vision of Edmonton's future, embarked in the daily business in the then small

and struggling town. From very modest beginnings this business has grown in a simply marvellous way until now it is one of the largest and best conducted dairies in the whole of the Dominion, a fact which no one will question when it is stated that last year the company's butter alone reached the enormous total of two million and a half pounds. There is but one reason for such wonderful progress and that is service and fair dealing, two characteristics which have from the very first been dominant in the operations of the E. C. D. and which were never more consistently presented than today's fair response for the army of friends and pleased customers which this company now enjoys.

W. H. CLARK & CO. LTD.

Clark and Company entered the field of industrial activity in Edmonton in the year 1910, beginning operations where the building of the National Trust Company now stands. Later a move was made to First street, where the firm's Theatre is located, and in 1905 the company came out west to the present site at 10202 Avenue. How the business has extended is indicated by the fact that it has grown from a small 25x39 building in the present plant, covering a whole block, where some 150 men are employed and the payroll of which amounts to \$100,000 annually. The firm manufactures for the wholesale trade and does, as well as fixtures, office fittings, counters and show cases. In addition, the company carries a large stock of plate and sheet window glass and everything in the way of building supplies. A. J. Brown, the managing director, states that business was far as the city is concerned, is about the same as last year, but that trade with the country is good. Collections, he added, were also coming in well."

MISS MORROW

That Miss Morrow is still occupying a prominent position in the millinery business of Edmonton, after her experiences during the past seven years, is testimony to her energy and persistence as well as her optimistic temperament. Coming to the city in 1909 she took the premises she now occupies on

Jasper west. But the high rents compelled her to make a couple of changes and was on the same thoroughfare before she finally returned to her original location. "Think if it," said she in talking of those other days when the termination of a short term lease meant a doubling of the rent, "I have paid no less than \$7,000 in rent since I came to this city." But she has come through it all determined to face the future no matter what it may bring, bringing her artistic taste and keen intelligence to bear on a business in which they are valuable assets. "With one exception," she said, "I am the longest in the millinery business in Edmonton. There have been lots of changes since I came here and I have seen about thirty start up and then fade away."

JOHN BROTHERS

The present firm of Hoss Brothers, 101A Avenue and 24th street, had its origin in the activities of James Hoss, still president of the company, who started a shop in the year 1881 at the corner of Second street and Jasper Avenue. A move was afterwards made to the old mission building, pulled down about a year ago, behind the McRae Church. On another change was to the site of the present Archibald drug store, on Jasper Road, and then to the corner of Jasper and 24th street, in the building now occupied by the Chasen Hardware Company. Mr. Hoss was in the retail hardware business up to this period, and selling out to the Chasen Company he entered the wholesale field at Third street and Athabasca. It was when this building was also disposed of that the new company was formed. "I was the originator of the old firm," said Mr. Hoss, "and the founder of the new one, but I am the only one of the old concern left in the business." The present company, which has been in occupation of the extensive premises on 101A Avenue for the past four years, conducts a plumbing, heating and engineering business in all the branches of the trade, and carries a full description of sheet metal work. Mr. Hoss adds that business generally is good and that the country trade has become particularly brisk.

Established in Edmonton 1908

WHAT EVERY MAN WANTS

Right down in his heart every man wants his clothes made for him.

The only reason that some men do not buy them that way is because of the imagined economy of low first cost.

In La Fleche Custom Tailored Clothes you get not only a distinction in style that is simply not to be had in clothes made in masses, but more.

—Superior qualities in materials and workmanship that makes them decidedly more economical.

You'll enjoy seeing our big display of the new woollens—the dyes absolutely guaranteed.

La Fleche Bros.

We make suits here for as little as

\$25

LEARN TO SAY

CYCO

Made in the Cleanest Cigar

Factory on Earth!

SISSONS' DRUG STORE

Has been serving the Citizens of Edmonton and vicinity for over ten years. We are grateful for the patronage you have given us in the past, and hope to merit your confidence in the future.

J. M. SISSONS

CORONA BLOCK, 10630 JASPER AVE.

PHONES 1717 and 4510.

SUPREME in design, materials and workmanship — supreme in those musical attributes which stamp the genuinely artistic instrument, the Mason & Risch Piano has written an enduring chapter in the musical history of Edmonton and the Province of Alberta.

MASON & RISCH Pianos and Player-Pianos

ARE INSTRUMENTS THAT OUR CUSTOMERS ARE PROUD TO OWN.
TO TELL THEM IS TO HAVE THE PURCHASER SET THE MARK OF
APPROVAL ON AN INSTRUMENT BUILT IN CANADA BY CANADIANS.

Mason & Risch Limited

10156 Jasper Avenue

Old No. 55 Jasper West

HERE at the BEGINNING

Before we had a City Council.
Before we had a Provincial Parliament.
Before Queen Victoria's Diamond Jubilee.
Before Queen Victoria's First Jubilee.
Before the rush to the Klondike.
Before a Bridge crossed the Saskatchewan.
Before the Railway from Calgary was built.
Before the Advent of the Banks, the first Delta.
Before the Loan Companies, Lawyers and Doctors.
When the Sun shone brightly and everyone was happy.

Today when the world appears to have gone mad (we have fourteen of our former employees killed, we wonder, in the trenches "Y" or "I" training) we are still trying to do our work faithfully, photographing the soldier boys, giving them pictures that they or their friends, thirty years after this, will be able to look upon bright and fresh as the day they were made. In short, our motto is



HONEST, PERMANENT PHOTOGRAPHY.

NOT FOR TODAY, BUT FOR ALL TIME.

Ernest Brown, Ltd.

PHOTOGRAPHERS

9572 (548) Jasper Ave. (Just East of Nanango)
Cottage Studio: Corner 4th and JASPER
(Opposite Cecil Hotel).

EDMONTON

Business Organized in 1881

ROSS BROS.

(2466 048)

Plumbing, Heating and Sheet Metal
Work Specialists.

The Largest and Most Sanitary Bakery in the City

Montreal

..... \$ 10,000,000
 10,000,000
 1,321,193
 390,421,701

WENSLEY,
 Edmonton Branch
 SHED 1903.

TIME

IS THE BEST TEST OF QUALITY.
FOR TWELVE YEARS WE HAVE
SERVED THE PEOPLE OF ED-
MONTON AND THIS DISTRICT.

QUALITY GOODS FOR THE
LEAST MONEY.

G. F. WATCHER

JEWELER AND OPTICIAN,
10031 Jasper Avenue.

EDMONTON'S OLDEST ESTABLISHED FLORIST FIRM

THE PLACE WHERE YOU CAN SECURE

**Home Grown
CUT FLOWERS**
CHOICE ROSES, CARNATIONS & SWEET PEAS

OUR SPECIAL FEATURES THIS MONTH

Wedding Bouquets and Decorations

Careful Attention Given to All Out-of-town Orders

Walter Ramsay Ltd. FLORISTS.

Greenhouses & Office, 11018 100th Ave.
Jasper Ave. Store, Opp. Pantages Theatre

REED & ROBINSON

TAKE this opportunity
of expressing their
thanks to the people of
Edmonton and district
for the confidence they
have placed in them
for the past ten years

Reed & Robinson

— 12 YEARS IN BUSINESS —

North-West Roofing & Flooring Co.

J. D. McDERMID, Proprietor.

10743 100th STREET.

PHONE 5624.

Gravel Roofing	Waterproof Asphalt
Asbestos Roofing	Mastic Flooring
Asphalt Roofing Felt	Composition Roof Coating
Concrete Damp-proofing	for Rubberoid Roofing

REPAIRS A SPECIALTY

WORK GUARANTEED.

EDMONTON, ALBERTA.

In Business 10 Years Ago Bigger and Better Today

JACKSON BROS.

Just over ten years in business in Edmonton, Jackson Bros., who occupy a leading position in the jewelry trade in the city, are celebrating the thirtieth anniversary of the establishment of the business in the city. Coming to the capital of Alberta in the year 1886 they took over the business of E. Rymore, the pioneer watchmaker and jeweller of the province, which was founded at Queen's and Jasper, in 1884. In 1911 they entered the present admirably adapted premises at 3844 Jasper Avenue, and how the trade has developed one has but to pay even a cursory visit to the establishment to see in its fine show cases and variety of departments, which in addition to everything allied to the watchmaking, jewelry and gold and silver plate business, include a display of cut glass, perhaps unequalled, and certainly not surpassed in Western Canada, and a fine variety of their and china, ware, a manufacturing jeweller, Jackson Bros., make a specialty of engraving from copper plates and have recently added a department for the sale of the stationary. Watch repairing, of course, is as well an important branch of the trade while particular attention is given to the optical branch. "Business said W. J. Jackson, "is an improvement upon last year, and we look to the opening up of the north country as the precursor of a great development for Edmonton and the province."

HORNER'S LIVERY & GARAGE CO.

"We started ten years ago last September down on Queen's Avenue (1904) with eight head of horses and the business has now grown until now we handle fifty head in addition to a cab and automobile service," said W. J. Horner, president of the Horner Livery and Garage business, when speaking of his business during the last decade. The firm operates a farm eight miles north of the city, where it grows the hay and oats used for the team horses. The company does a good middle horse business, according to Mr. Horner, who is content that after the war things will boom in their line. "It was because of this feeling," he declared, "there was no use in showing a pessimistic spirit, although they must face things, as they were." Business this year, he said, was about the same as for the same period last year.

OLD-TIME REAL ESTATE AND INSURANCE FIRM.

Crafts, Lee & Gallinger, who carry on a big business dealing with real estate, insurance and loans, may rightly be termed as Edmonton old-timers in this respect, as they have been in the city as a firm for the last 14 years. Before the extended period of 14 years were spent at one address, 236 Jasper E., and not long since they removed to the Benson Block, by their integrity in dealing with the public and efficient methods of business, the company have gained the greatest confidence from their patrons and achieved an excellent reputation upon which they are to be congratulated. The members of the firm are all men of the highest standing in the community, and have achieved individual respect and a high place in social life and civic affairs. The original founder of the business was W. I. Crafts, and subsequently he was joined by Claude Gallinger and Robert Lee, the last named having been previously associated with John Benson in the real estate business in Edmonton for four years. As an old-timer he heads the list with 14 years residence in the city, during this time he has

taken a no mean part in municipal affairs, as he held the office of mayor during 1898-19, and was a member of the city council from 1903 to 1905. Claude Gallinger can boast of 17 years as a citizen of Edmonton and W. I. Crafts has been in the city for 15 years, so that this firm, if any, may well claim to be a pioneer establishment and to have taken a big share in Edmonton's development.

C. W. CAMPBELL'S BAKERY

A visit to C. W. Campbell's bakery at 10013 street (McDougal) and the impressions gained therefrom are something of educational value, as far as the up-to-date system of dealing with bread baking and the art of the pastry cook is concerned. Everything is dealt with by machinery in the manufacture of Campbell's wholesome white and brown loaves, and from the time when the dough is first mixed to the final wrapping of the bread, the touch of the human hand is eliminated as far as possible. All the bake-houses, too, are wonderfully modern in their equipment, the same being exacted from the employees who are provided with clean white overalls to wear during work, and tub and shower baths are provided for their use in the apartments specially set aside for the men. Everything in this bakery is rightly organized and the same degree of efficiency which tends to the manufacture of some 4,000 loaves per day in the quickest and best method, extends to the delivery system. Campbell's delivery horses are some of the best kept in the city, and they are wonderfully housed and looked after. C. W. Campbell, the head of the firm, began business on Jasper Avenue 11 years ago, with a small bakery turning out a few hundred loaves per day, and since

cream, candy and cakes were added to the store. From that small beginning the business has developed until it now occupies the place of one of Edmonton's biggest bakery establishments.

J. J. McLAUGHLIN, LTD.

Ten years ago A. W. Chailand was sent through Western Canada, by J. J. McLaughlin, Ltd., with a view of selecting a location for a western works. He visited all the cities between the mountains and Winnipeg, and when he reached Edmonton met back word that he had found the best spot in Western Canada. He went back to Toronto and two days after his report had been presented to head office was again on his way to Edmonton with instructions to purchase a site for the establishment of a works for manufacturing carbonated beverages. This is the history of J. J. McLaughlin, Ltd., in Edmonton, and Mrs. Chailand's faith in this business has never been shaken. On the contrary, ten years' residence and business experience here has strengthened his belief that Edmonton is Western Canada's best city.

J. J. McLaughlin, Ltd., specialists in McLaughlin's Dry Pale Ginger Ale and McLaughlin's Rhubarb, and, of course, manufacture carbonated beverages of all kinds as well as distilled water, ten years' residence and business experience here has strengthened his belief that Edmonton is Western Canada's best city.

The C.N.R. Store

10 YEARS AGO HAD A REPUTATION FOR ALWAYS GIVING their Customers Quality and Service—this is still maintained, and when one wants the Freshest of Fruits in Season—reasonably priced—they still think of

OUR 10-YEAR SATURDAY SPECIALS

THIS OUR CHOCOLATE MIXER, CANADIAN 20c

You will come back for more

MOOD RIVER BERRIES 20c
Dozen \$4.50

THE C.N.R. STORE

WILLIAMSON BLOCK.

CRISTAL CLOTHING STORE

Established in the Year of 1894

AGENTS FOR THE

Best-Ready Tailored Clothes, High Class Gent's

Furnishings and Shoes

CRISTAL'S

Corner Jasper Ave. and McDougal

This Year We Celebrate Our 10th ANNIVERSARY

Ten years of remarkable growth in business from a small concept—but today we are in the forefront of the jewelry trade in Edmonton—the result of satisfactory service at all times.

H.B. Kline & Sons Ltd.

PREMIER JEWELLERS

CORNER JASPER AND 96TH ST.

PHONE 1234

For your next Car, Saddle Horse, Single or Double Drivers, Wedding Cabs, "City or country service" at reasonable rates.

Over ten years in the business fits us to serve you

Many thanks for your ten years' liberal patronage

W. J. HORNER

Horner Livery & Garage Co., Ltd.



KNOWN ALL OVER ALBERTA
THOSE PAST 10 YEARS OR MORE

THE GREAT WEST

SADDLERY CO., LTD.

10127 104TH STREET

PHONES 6151-6153

WHOLESALE ONLY

Sole Manufacturers of "Horse Shoe" Brand

Standard, Horse Collars and Saddles

The Standard Brand of Saddlery in Canada

Extensive jobbing in Oil Clothing, Trunks and

Bags, Shoe Findings, Mitts and Gloves,

Rope and Belting

Heavy stocks in all these lines and every modern

convenience for handling same is at the service

of the retail merchant

THE EDMONTON CLOTHING CO.

ESTABLISHED 1901.

THE OLDEST CLOTHING BUSINESS IN
EDMONTON.

THIS STAMPS US AT ONCE WITH GIVING
HIGHEST QUALITY GOODS
FAIR PRICES,
COURTEOUS SERVICE.

6964 JASPER AVE.

Next to Imperial Bank.

HOWE

THE AUCTIONEER

buys goods outright for cash.

See him if you have anything to

sell. Cash advanced pending auc-

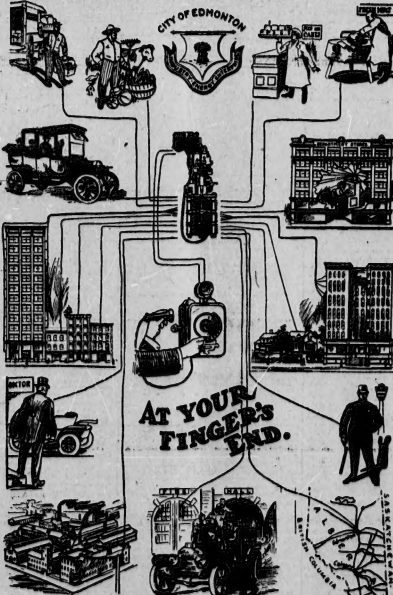
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W. WALLACE HOWE

AUCTIONEER

Phone 6661

9931 Rice St.



THREE SCORE YEARS AND TEN!!!



1846
1916



Old Hudson's Bay Store Edmonton Built in 1846

1846
1916



We Specially Feature Summer Attire for Women & Misses

Hundreds of most attractive summer dresses will be on exhibition. These dainty creations are made up in all the newest and most fashionable summer materials, such as fine cotton Velvets, Beach Cloth, Palm Beach Cloth, in plain and striped, the new and much wanted Silver-Blossom. Never have summer styles been shown in such fascinating styles of all such remarkably moderate prices. We specially note a most stylish Sport Dress in fine Beach Cloth. This has a coat effect in the natural shades and a very pretty awning stripe skirt. Coat finished with awning stripe grade to match skirt. These suits are the most popular among our American neighbors. EXTRA VALUE AT

OTHER SUMMER DRESSES FROM \$5.00 TO \$25.00

\$10

Millinery Spécials

\$1.95 Shapes Saturday Special 50c

These chic Summer shapes are made up in silk and straw combinations, in black, navy, brown and combinations. Regular price \$1.95. SPECIAL SATURDAY **50c**
\$1.00 White Pocket Felt Hats \$1.00
These much wanted cutting hats are in very great demand. We have just received 100 of the new pocket edition to sell at

Newest New York Trimmed Hats

We are also showing a most handsome collection of the newest New York trimmed hats—mostly exclusive large sailor shapes, trimmed in very fascinating ways, with ribbon, ostrich, flowers and hat birds. These hats were made to sell at from \$15.00 to \$25.00. SPECIALLY PRICED FOR **\$5.00 TO \$7.50**
—Millinery, Floor Two

Extraordinary Value in Satin Spot Tussah
Just in the "Nick" of time when we need to secure for cash a jobber's stock of this pretty dress and waist material. It comes in self colored and striped. It makes the daintiest imaginable frocks and waists and it is a pleasant change from the now prevalent striped. Width 27 inches. Value \$2.00 per yard. SATURDAY SPECIAL **25c**
(See Window) Main Floor.

Women's & Misses' Suits at Great Saving Prices

Our great buying facilities have enabled us to place at your disposal a collection of suits such as it has never been your opportunity to get the advantage of before. These suits are marked at prices thirty to fifty per cent. LESS than one can buy them in the regular way for.

We have not the space at our disposal to give full details. We ask you to see them and we will abide by your decision. The materials are Serges, Gabardines, Taffeta Silks, Cord Velvets and Worsteds. FOUR GROUPTS FOR SATURDAY **12.50, \$16.75, 19.50, \$25**

Hudson's Bay Linoleum and Floor Cloth

The well known quality. A large range of patterns to choose from. In floral or block designs, suitable for any room in the house.
FLOOR CLOTH, 2 yds. wide. 35c per sq. yd.
LINOLUM, 2 yds. wide. 50c per sq. yd.
LINOLUM, 1 yds. wide. 65c per sq. yd.
Floor 3.

Candy Spécials

Fruit Melons, Reg. 25c lb. for. 25c
Maple Buds, Reg. 60c lb. for. 45c
Honey's Toffee, per lb. 25c
Jelly Beans, special 15c
Mackinac's De Luxe Toffee, nothing special, per lb. 25c
Mini Humbugs, per lb. 25c
Butter Pats, per lb. 25c
H.M. Chocolate, just in, per box. 25c
Ganache Chocolates, per lb. 25c
After Dinner Mints, per lb. 25c
Main Floor.

Hudson's Bay Sewing Machines at Special Price Reductions

We are placing on the market a special new drop head, seven drawer sewing machine. Our "Imperial B" made especially for the Hudson's Bay company. See it in the window or in the hardware section. **\$27.50**

Save \$10.00 on These Sewing Machines

Half a dozen odd lines of Imperial sewing machines which we purpose closing out at following reductions:
One Imperial rotary cabinet machine. Regular \$50.00. **\$40.00**
One Imperial drop head machine. Regular \$35.00. **\$25.00**
One Imperial drop head machine. Regular \$32.50. **\$22.50**
These machines all carry the Hudson's Bay ten-year guarantee.

Hardware—Floor 3.

A Word about Our Economy Clothes \$9.95 to \$18.00

It has always been our aim to sell better clothes for less money, and we can truthfully say that no matter what price you wish to pay for a suit every number in our stock carries "DOLLAR SAVED" for you.
Men's and young men's models in good sensible styles—made to stay in shape. Fancy browns and greys, in check and stripe designs. Plain serge and serge novelty patterns comprise our range of medium priced "Economy Clothes". See our values Saturday. **\$9.95 to \$18.00**

Hudson's Bay Clothes

Tailored by Leishman

There is nothing more pleasing to a man than to step into a store, put on a stock suit and PERKS and KNOW that it really FITS him. Our Leishman tailored garments fulfill a man's every expectation. Pure wool fabrics expertly designed, perfect needle work and the utmost in linings and trimmings—combined in one machine, assures you of SATISFACTION. Our patterns in fancy cloth are exclusively beautiful browns and greys—guaranteed dye in blue and black. All British cloth—Worstead, Saxony, Flannel and Tweeds. Your shape cuts no figure—WE CAN FIT YOU. Regular, natural, long, stocky and young men's models always carried in stock.

Prices on these QUALITY CLOTHES are no reasonable. Remember, "Value received for every dollar invested."

\$20.00, \$22.50, \$24.00, \$25.00, \$27.50, \$30.00, \$32.50, \$34.00, \$35.00, \$37.50

Surprising Raincoats

Received a delayed shipment of English genuine wool Paramecia raincoats. They are really RAINPROOF. They fit and are made perfectly—even to the smallest detail. Every size, men. SATURDAY—keep dry. **\$10.00**

Men's Straw Hats

In every conceivable block in sequest and split straw. You are bound to be pleased. **75c to \$3.00**

See Our Panamas

We know you'll like them. Young men's shapes, specially \$15.00, \$20.00, \$25.00, \$30.00, \$35.00, \$40.00, \$45.00, \$50.00, \$55.00, \$60.00, \$65.00, \$70.00, \$75.00, \$80.00, \$85.00, \$90.00, \$95.00, \$100.00.

Underwear 25c Garment

Underwear and stockings underwear for men, in all sizes from 34 to 44. You'll be surprised to find them so cheap. 25c per garment.

Silk Lisle Hosiery

In white, black and tan. High spliced heel, seamless and double sole. This hosiery is bound to give satisfactory results. 25c

Shirts Val. \$1.25 for 75c

Men's soft and stiff cut negligee shirts, in chambray and cambray. Plain white, black and blue stripes. Full size shirts, every one cut to fit. Value to \$1.25. SATURDAY **75c**
(No C.O.D. Orders)

G-R-O-C-E-R-I-E-S

Plan to do your Saturday Shopping from our quality first Bulletin—PHONE 6141.

- Fruits and Vegetables**
Pure Fruit Jams, reg. 50c for. 45c
LIMBET SPECIAL, 5-lb. tin. Reg. 40c. **19c**
Butter, whole or ground, per lb. 25c
Shelled Walnuts, reg. 50c for. 45c
Purified Marmalade, 1-lb. tin. 40c
Black Raisins, 5 lbs. for. 25c
Tapioca, reg. 15c. Special 2 1/2 lbs. 10c
Corn Starch, reg. 10c. 4 pkgs. 25c
Crisp Leaf Salmon, 1-lb. tin. reg. 25c. 2 for. 45c
Macaroni, Veronelli, Spaghetti, Special, 3-pkg. 30c
B.C. GRANULATED SUGAR, Special, 5-lb. 43c
Sole only with other groceries
- Cakes and Biscuits**
Layer Cakes, special 25c
Jelly Roll, extra nice 25c
Sultana Cakes, reg. 50c. Special 30c
Shredded, per doz. 10c
Cream Puffs and chocolate eclairs, per doz. 25c
North West Soda, Reg. 25c tin. 10c
All the above Biscuits, special 3 for. \$1.00
Maderia, golden rod, lewis cake, special, each 25c
Assorted Fruit Cake, Reg. 35c tin. 25c
- Fruits and Vegetables**
Rhubarb, B.C. 7 lbs. for. 25c
Gooseberries, B.C., per basket 15c
Red River Berries, 2 boxes. 45c
Per case 14.75
Grape Fruit, extra large, 25c
Lemons, per doz. 20c; 2 doz. 45c
Bananas, per doz. 25c
Cucumbers, each 25c
New Beets, 4 lbs. for. 25c
New Potatoes, 4 lbs. for. 25c
Lettuce, Green Onions, Radishes, Cakesy fresh daily

New Books in Circulating Library

THE REAL MOTIVE. Canfield 10c
I AM A YOUTH. Lincoln 10c
CAPTAIN JACKS or the Ruby. 10c
THE LIGHT THAT LIES. Peter Kne 10c
THE INDIVIDUAL. Hine 10c
THE RIDE OF THE ANGEL. King 10c
JUST DAVID. Porter 10c

Beauty Parlors

Manicuring
Hairdressing
Shampoo
Massage
Floor Four

Sheet Music

Get your Sheet Music at The Day—Floor Four.



All Wool Shrink Blanket Coating

These British costings were bought more than a year ago, since when there has been an advance in price of 25 cents on the dollar. Owing to our unrivalled purchasing power we are in a position to offer these at 50 cents a yard below today's price. They are 56 to 58 inches wide. Special, per yard **\$1.95**
(See window) Main Floor.

Drugs, Toilet Requisites, Soaps and Stationery

- Wine Vincennes Tonic, Reg. \$1.50. 50c
Smith's Tonic Wine, quart bottle, for. \$1.00
Keller's Malt Extract, 50c & \$1.00
Nephron Syrup Hypophosphates, 12-oz. 1.10
Horlick's Malted Milk, Reg. \$2.75. 25c
Egmont's Sugar of Milk, Reg. 50c
Chase's Nerve Food, Reg. 50c for 2 for. 90c
Dr. Cassel's Tablets, Reg. 50c for 2 for. 90c
Dr. Cassel's Instant Hotel, Reg. 50c for 2 for. 90c
Purp-alive, Reg. 50c for 2 for. 90c
Phillips Milk of Magnesia, Reg. 50c
Aspirin Tablets, genuine, per doz. 25c
Garnett Soft Soap, Improved formula, 100 for. 25c
- Men's Tooth Paste, Reg. 25c. 10c
Tooth Paste, large tubes, 10c
Hudson's Perfumes, sweet orchid, wind violet, rose, Reg. \$1.00. 50c
Mary Garden Talcum, two shades, 25c
- Stationery**
Boy Scout Stories of the War, per volume 25c
Hudson's Envelopes, 4 pkgs. for 30c
Hudson's Correspondence Cards, 100 for. 25c
Toilet Soap, assorted, Reg. 10c. 5c
Snap Shot Albums, large size, Reg. 50c
Snap Shot Albums, small size, Reg. 25c
- Soap Cakes**
Hardware Soap, 6 cakes for. 25c
Fairy Soap, small, 12 for. 25c
Palmolive, 3 for. 25c
Toilet Soap, assorted, Reg. 10c. 5c
Snap Shot Albums, large size, Reg. 50c
Snap Shot Albums, small size, Reg. 25c
- Toilet Requisites**
Hind's Honey & Almond Cream, Reg. 50c tin. 25c
Garnett Soft Soap, Improved formula, 100 for. 25c

NOON LUNCHEON IN H-U-D-S-O-N-I-A

11:30 TO 2:30
35c

TRY HUDSON'S BAY—C-A-F-E-T-E-R-I-A
11:30 TO 2:30
POPULAR PRICES

The Hudson's Bay Company